

A VAST DIGITAL AND ECONOMIC DIVIDE KEEPS SENIOR CITIZENS FROM BENEFITS OF CELL PHONE TECHNOLOGY

Emergency Room Doctor Testifies At NYC Council Committee On Aged

Dr. Dee L. L'Archeveque Available to Talk About Simplified Cell Phone Technology And "ICE" In Case of Emergency" Systems to Keep Seniors Safe and Healthy

Dr. Dee L. L'Archeveque, MD, FACEP, CEO and Founder of Phones for Life will testify before the NYC Council Committee on Technology in Government in response to Oversight: Circuits and Seniors: Assessing the Technology Needs of Senior Citizens, **Friday October 28, 2005 at 1:00 p.m., City Hall, Council Chambers.**

Since 1999, Phones for Life has distributed more than 50,000 Phones For Life used cell phones which are programmed for one-button, free, emergency "9-1-1" emergency access calls to senior citizens across the 50 states, with over 5000 phones distributed in New York City.

Dr. L'Archeveque will also introduce a proposal to train New York City Hospital Emergency Medical Personnel and First Responders on a technique called "ICE" In Case of Emergency. ICE involves pre-programming an individual's primary medical care provider, family care taker and other key social service provider so that emergency medical personnel or first responders can access medical information and reach concerns persons quickly after a senior is ill or injured.

"Cell phone technology gives senior citizens a sense of security, when it's easy and accessible," states ***Emergency Medicine Doctor Dee M L'Archeveque MD FACEP, CEO and Founder Of Phones For Life.*** "However with one in ten seniors living below the poverty line, and one in four living alone, the digital divide has been widened by the economic divide."

Phones For Life, Inc. is a not-for-profit organization serving senior citizens 65 years and older, mainly retirees who live alone and are dependent on social security or have limited economic resources. Phones For Life cell phones provides free emergency 911 service to qualified applicants. For information about Phones For Life, or to donate phones or funds, visit www.phones4life.org.

WHO: Emergency Medicine Doctor Dee L. L'Archeveque, Founder Phones for Life
WHAT: Phones for Life Free Emergency "9-1-1" Cell Phones Can Bridged the Digital Divide for NYC Seniors
WHERE: Council Chambers, City Hall
WHEN: Friday, October 28th, 1:00 PM

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